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2000 Command

Refer to [Section 2000 of the Region 9 Contingency Plan](#)

2100 Unified Command - Command Structure

Refer to [Section 2002 of the Region 9 Contingency Plan](#)

2110 Command Representatives

Refer to [Section 2003 of the Region 9 Contingency Plan](#)

2120 Guidance for Setting Response Objectives

Refer to [Section 2006 of the Region 9 Contingency Plan](#)

2130 General Response Priorities

Refer to [Sections 1002.02.8 of the Region 9 Contingency Plan](#)

2200 Safety

Refer to [Section 2003.01.3 of the Region 9 Contingency Plan](#)

2210 Site Characterization

Refer to [Section 4014 of the Region 9 Contingency Plan](#)

2220 Site Safety Plan

Refer to [Section 2003.01.3\(a\) of the Region 9 Contingency Plan](#)

2300 Information

See [section 2003.01.1 of the Region 9 Contingency Plan](#) for additional information.

2310 Protocol for Access/Timing of Media Briefings

See [Section 9720.41 of this plan](#) for protocol checklist.

See [section 2003.03 of the Region 9 Contingency Plan](#) for additional information.

2320 Joint Information Center (JIC) Formation

During a major oil spill where media activity is expected to last several days, the lead Information Officer (IO) should establish a Joint Information Center (JIC) to coordinate the Public Affairs activities of participating agencies and parties. The role of the JIC is to:

1. Provide multiple phone lines for incoming calls, staffed by knowledgeable individuals;
2. Ensure State and Federal government Public Affairs Officers (PAOs) are available to the media;

3. Develop and produce joint news releases under the Unified Command, which must be approved by the State, Federal, and RP's Incident Commanders, and provide copies to the Unified Command and each Section of the ICS;
4. Schedule, organize, and facilitate news conferences;

It is recommended that the JIC be in the same building as the Command Center, but in a room separate from other sections. PAOs need to be close to the UC and other sections for effective communication flow, but not so close as to disturb response operations.

Equipment needs for the JIC vary, dependent on the size and impact of the incident, and media and public interest levels.

If possible, a separate "Press Room" should be established for reporters' use, at spills that attract a great deal of media interest. This room may be used by reporters covering the story, and would ideally be equipped with several phone lines and electrical outlets, and a couple of desks or tables and chairs. There should be a way to display maps, status boards, and other visual aids that could be used on-camera, and a table near the door for the latest news releases, fact sheets, and advisories. If there is room for seating and a podium with PA system, the press room is a good site for all formal news conferences. This allows TV news crews to set-up cameras in advance, and reporters to do stand-ups and call-ins from an easy, central location. See Section 9520.4, Public Affairs Procedures, for suggested equipment needs.

See section [2003.01.1\(a\) of the Region 9 Contingency Plan](#) for additional information.

2330 Media Contacts

For local media contacts, contact CG PACAREA (Pcp) at **510-437-3319/3325** or the PACAREA (Pcp) detachment in Los Angeles at **310-732-7351**. For the 11th District Public Affairs office, call 510-772-8865 or Roger Gayman at 510-437-3937.

Office of Oil Spill Prevention and Response, Public Affairs

Office: 916-327-9516

Pager: 916-326-0261

Office of Emergency Services

1-800-852-7550

Wire Service

San Francisco:

Bay City News: 415-552-8900

415-552-8912 fax

Associated Press: 415-495-1708

415-495-5062 fax

Los Angeles:

Associated Press: 213-626-1200

213-346-0200 fax

United Press Int'l: 213-580-9898

213-580-9880

2400 Liaison

Refer to [Section 2003.01.2 of the Region 9 Contingency Plan](#)

2410 Investigators

Refer to [Section 2008 of the Region 9 Contingency Plan](#)

2420 Federal/State/Local Trustees

Refer to [Section 2007 of the Region 9 Contingency Plan](#)

2430 Agency Reps

Refer to [Section 2007 of the Region 9 Contingency Plan](#)

2440 Stakeholders

Refer to [Section 2007.05 of the Region 9 Contingency Plan](#)

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